

TAJA'S COALITION

<http://tajascoalition.org>

Call for submissions: Artwork to STOP violence

Show off your art in a trans violence prevention media campaign!

Are you sick and tired of trans people being murdered what seems like and sometimes is every week? Do you want to stop all the violence? Is your art so good that people think it should hang in the Louvre? Then we want you!

[TAJA's Coalition](#), with membership made up of representatives of many major trans-serving CBOs in SF, is calling on all Bay Area trans women of color (TWOC) artists to submit artwork for a media campaign directed at cis folks to help get more allies involved to stop the violence against all trans people, but particularly TWOC--in the US, almost 90% of known murders of trans people are TWOC and specifically black trans women. That's not just awful--it's preventable.

That's where you come in. We'll be featuring chosen pieces of art in an anti-violence art show in early July 2017 (date TBD). Finalists to be in the show will be chosen by public voting where our select panel of judges will pick several winners to be featured in a citywide media campaign in San Francisco--you could see your art on MUNI and BART! The Grand Prize winner will be awarded \$1000 and there will be prizes for the runner-ups. Read below for the rules and guidelines and stuff like that.

Also, if you're low income, we can assist with art materials and videos for submissions. Please contact info@tajascoalition.org if you want our help!

We can't wait to see and show all the amazing art we know our community can create!

Prizes:

- **Grand Prize:** \$1000
- **2nd place:** \$500
- **3rd place:** \$250
- **4th place:** \$100

Submission guidelines:

- All artwork must be two dimensional (e.g. hand drawings, paintings, digital art, photography).
- All artwork must be at least 12" x 12" and no larger than 3' x 3' (need not be square). If digital art, resolution must be 300 dpi.
- All artwork must have an anti-violence theme. The target audience of the media campaign will be cis people who may not know much about the massive violence the trans community faces, so art should target winning their hearts and minds.
- Text can be used in artwork, but the piece cannot be text centric. The final pieces will be used for a media campaign so we don't want to distract from our main message.

- If submitting non-digital artwork, artist must submit a high resolution photo of the piece. The photo will be used for voting, so photo must be well exposed and clearly show the piece and nothing else. Photo can be in any common format such as gif, jpg, png, pdf.
- Artist is also encouraged to submit a link to a video of themselves no longer than 60 seconds long talking about their work and themselves. Video will be used for voting and promotional purposes. Selfie video from a phone is fine (be sure to get good sound quality!). HD video is preferred.

Rules:

- Only trans women of color locally (SF Bay Area), statewide and nationwide are eligible to enter.
- Entries are due no later than June 17, 2017.
- All artists picked for the show are encouraged to attend the art show in person or via video conference call. Date for the show will be announced soon.
- By submitting your art and video, you give TAJA's Coalition the right to use your artwork and video for media campaigns, social media and promotional materials. Artwork may be modified for the media campaign, but we will do our best to keep the integrity of your piece intact.
- If the artwork is not digital, artist will provide physical artwork for use at the art show. Physical artwork will be returned to the artist after a photograph and scan of the piece is complete.
- You must have all rights to anything you use in your artwork such as stock photography or other people's work. If you feature real people, you must be able to provide model releases. You also must be able to grant royalty free usage rights to TAJA's Coalition for no additional cost to us so we can use your art in our media campaign.
- TAJA's Coalition reserves the right to cancel the art contest and/or not award prizes if not enough entries are received or if entries received do not seem suitable for our media campaign.

If you have any questions, please email info@tajascoalition.org.

Rules updated: May 11, 2107